



State of Wisconsin  
**Department of Health Services**

Scott Walker, Governor  
Kitty Rhoades, Secretary



January 15, 2015

Dear Healthcare Stakeholder,

**Something special is happening in Wisconsin healthcare!** Our state recently received a \$2.49 million Model Design award as part of the Centers for Medicare and Medicaid Services Innovation Center's (CMMI) State Innovation Models (SIM) initiative. The award, which begins in February 2015, allows us to engage a diverse group of industry leaders—providers, payers, purchasers, consumers—to develop and submit a State Health System Innovation Plan within a year.

You've played a key role in Wisconsin's healthcare innovation in the past and have indicated you'd like to be part of it again. We need you!

**We are writing today to ask you to contact Julie Bartels and offer names of individuals from your organization to participate on workgroups in 2015.**

The goal is to outline innovative payment and service delivery models with a broad mission to improve health, improve the quality of care, and decrease costs for Wisconsin's healthcare consumers.

Yet, our plan will only be as strong and comprehensive as the state-grown talent invested in creating it.

**We're looking for people and organizations willing to commit time (4-8 hours per month starting in March 2015 through January 2016) and expertise in the following areas:**

- Four transformation teams focused on: population health, behavioral health, delivery redesign, and payment transformation
- Two supporting teams focused on: quality and cost measurement, and health information technology

This time commitment would include face-to-face meetings and conference calls, along with requested offline research.

We also will provide an opportunity for those unable to make these time commitments who still wish to provide input. Likewise, for those who view healthcare transformation through a broader population health improvement lens, we will solicit input from partners in community agencies, public health, and many more.

Wisconsin has a legacy of leading the nation and industry in recent healthcare innovation—from organizations like the Wisconsin Collaborative for Healthcare Quality and the Wisconsin Health Information Organization, to the quality of our individual systems and associations, to leading-edge electronic medical records and our willingness to engage in multi-stakeholder and intersystem collaborations.

Done well, this plan could position Wisconsin to receive significant funds to implement and test the model design in future years under extended CMMI funding programs.

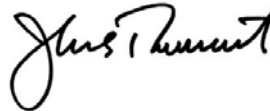
Your ideas, opinions, and experience will help us get there.

**We invite you to contact Julie Bartels, who is leading the plan team under the co-oversight of the Department of Health Services and the Statewide Value Committee. When you contact Julie please identify your area of interest and your anticipated time commitment. She can be reached at [jbartels@createvalue.org](mailto:jbartels@createvalue.org) to help shape the vision for Wisconsin's health system innovation plan.**

Sincerely,



Kitty Rhoades  
Secretary  
Department of Health Services  
Value



John Toussaint, MD  
President and Founder  
ThedaCare Center for Healthcare  
Statewide Value Committee