



Defining and Deploying Strategy



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- There is no commercial support for this learning activity.
- Speakers and planners are required to make disclosure of any relevant financial relationships with commercial interests.
- Participants will be informed prior to learning activities of any potential or actual conflicts of interest (or the lack of) and of any changes to the following disclosure information for this activity:

The speakers and planners for this educational activity have made proper disclosure and have no relevant financial relationships that exist now or in the past 12 months.

- All participants – please complete a paper evaluation. Your feedback is valuable to us!
- To receive CE credit or an attendance certificate, you are also required to complete a brief, online “CE evaluation.” Attendance at the entire learning activity is required to receive CE credit.



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Continuing Education Information

Physicians

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Wisconsin Medical Society through the joint providership of MetaStar, Inc. and Catalysis. MetaStar, Inc. is accredited by the Wisconsin Medical Society to provide continuing medical education for physicians.

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Nurses

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6.5 contact hours will be awarded for successful completion.

MetaStar, Inc. is the approved provider jointly-providing CNE for this educational activity.

Health Care Executives (ACHE Members)

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Certificate of Completion

Available to all participants

Who Should Attend

This session is designed for clinical and nonclinical leaders across the healthcare industry

Learning Outcome

Participants will be able to define strategic choices and deploy strategy aligned to key value-driven organization measures. Outcomes will be measured by a brief follow up survey to participants.

Overall Objectives

Following the completion of this learning session, participants will be able to:

- Articulate how the organization's management system, continuous improvement, strategy deployment, and true north connect to focus and align work within the organization
- Practice the key components of strategic planning in a lean organization
- Describe how to apply the P-D-S-A cycle to develop clear concise strategies to achieve true north
- Recognize how to use "catchball" to achieve alignment and focus both within and between management levels
- Return to their organizations to continue the practice of determining breakthrough work, balancing it with daily improvement work to close the gap on true north, and deploying these priorities in a respectful way to those closest to the work

Presenters

Jeff Hunter, Theresa Moore

Special Needs

If you have needs under the Americans with Disabilities Act, please contact continuing-ed@metastar.com

Payment/Refund Policy

Please see registration link for payment information and cancellation policies.