

REGISTER TODAY



# EUROPEAN SHINGO CONFERENCE

November 20–21, 2019  
CONTINENTAL ARENA, REGENSBURG, GERMANY

[EVENTS.SHINGO.ORG](http://EVENTS.SHINGO.ORG)



## NETWORKING

Talk with authors, speakers, and other thought leaders in the field of operational excellence.



## SITE TOUR

Step inside a world-class facility to see operational excellence in action.



## WORKSHOPS

Receive hands-on training tailored to deepen your understanding of operational excellence.

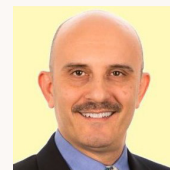
Keep your **continuous improvement** efforts **fresh and invigorated.**

*Learn from leaders and business transformation experts in keynote sessions, then participate in smaller break-out sessions where you can join the discussion.*

REGISTER TODAY  
[EVENTS.SHINGO.ORG](http://EVENTS.SHINGO.ORG)



## Highlighted Speakers



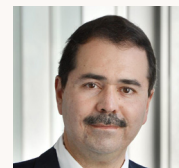
**Amir Ghannad**  
Founder and President  
THE GHANNAD GROUP



**Christian Houborg**  
Sr. Director  
Manufacturing  
FUJIFILM DIOSYNTH  
BIOTECHNOLOGIES



**Alina Stura**  
PPI Business System  
Manager  
THERMO FISHER SCIENTIFIC



**Jose Luis Ordorica**  
Sr. Consultant, Continental  
Business System  
CONTINENTAL AUTOMOTIVE  
GmbH

# Conference Agenda

## Monday, November 18

**9:00 a.m. – 6:00 p.m.** Workshop  
DISCOVER EXCELLENCE (*Additional fee*)

**Location:** Continental Regensburg  
**Instructor:** Steffen Trede - Director Lean Six Sigma,  
Alphadi Deutschland

## Tuesday, November 19

**9:00 a.m. – 5:00 p.m.** Workshop  
Visual Management (*Additional fee*)

**Location:** Mecure Hotel Regensburg  
**Instructor:** Gwendolyn Galsworth - President, Visual  
Thinking, Inc.

## Wednesday, November 20

### Keynote Sessions

**Ken Snyder - Executive Director, Shingo Institute**  
*Make Work Meaningful*

**Sam MacPherson - Founder and Executive Director,  
Lean Leadership Academy**  
*Leading Enterprise Alignment Through Obeya  
Management*

**Amir Ghannad - Founder and President,  
The Ghannad Group, LLC.**  
*How Transformative Leaders Create Sustainable  
Culture Transformation*

### Concurrent Sessions

**Niels Barnhard - Continuous Improvement Leader,  
UMC Utrecht**  
*Visual Management at UMC Utrecht*

**Craig Higton - Head of L365, L3 Communications**  
*Improvement Programs Must Evolve or Die*

**Gwen Galsworth - President, Visual Thinking Inc.**  
*Principles & Self Leadership:  
The Power of T-Shirt Alignment*

**Sulaiman Hadhrami - CI Deployment Manager,  
Petroleum Development Oman**  
*Continuous Improvement and the Shingo Model at  
PDO*

### Fireside Chat (*Additional fee*)

**Ritsuo Shingo - President, Institute of Management**  
**Ken Snyder - Executive Director, Shingo Institute**

## Thursday, November 21

### Concurrent Sessions

**Valeriano Vicente - Global Operational Excellence  
Coordinator, Visteon Cooperation**  
*Self-Directed Work Team: The Key Success Factor in  
Incorporating OE*

**Shaun Barker, Assistant Executive Director, Shingo  
Institute**  
*Shingo Assessments and Challenging for the Prize*

**Andre Meeuwis - Operational Excellence/WCM  
Director, Tetra Pak**  
*Continuous Improvement Through  
Autonomous Teams*

**Steven Blom - Directeur, Blom Consultancy**  
*Monozukuri and Industry 4.0*

### Keynote Sessions

**Jose Luis Ordorica - Sr. Consultant, Continental  
Business System, Continental Automotive GmbH**  
*From Methods to Principles: The Journey to  
Operational Excellence*

**Peter Hines - Founder, S A Partners**  
**Christian Houborg, Senior Director Manufacturing,  
FUJIFILM Diosynth Biotechnologies**  
*The Essence of Excellence: The Role of the Leader*

**Alina Stura - Senior Business Excellence  
Specialist, Thermo Fisher**  
*Best Practices and Insights at Thermo Fisher  
Scientific*

**Mike Martyn - Founder, SISU Consulting**  
*Coaching and Engagement*

### Shingo Moment

**Ken Snyder - Executive Director, Shingo Institute**

## Friday, November 22

### BMW Tour (*Additional fee*)

The BMW Group Plant Regensburg is one of  
the most modern and sustainable factories  
in the world.

**BMW Group Plant Regensburg**  
Herbert-Quandt-Allee, Tor 2  
93055 Regensburg





2019 SHINGO EUROPEAN CONFERENCE

## Venue

### Continental Arena

Franz-Josef-Strauß-Allee 93053  
Regensburg, Germany

## Suggested Hotel

### Mecure Regensburg

Grunewaldstr 16 93053  
Regensburg, Germany

Phone: +49 941 78820

Reservations: H6639-AM@accor.com



2019 SHINGO EUROPEAN CONFERENCE

## Additional Workshop



### DISCOVER EXCELLENCE

Hosted by Continental Regensburg  
Instructed by Alphadi

This foundational, two-day workshop introduces the *Shingo Model*, the Shingo Guiding Principles, and the Three Insights to ENTERPRISE EXCELLENCE™. With active discussions and on-site learning at a host organization, this program is a highly interactive experience. It is designed to provide meaningful and immediately applicable skills as you discover how to release the latent potential in an organization to achieve enterprise excellence. The workshop provides the basic understanding needed in all Shingo workshops; therefore, it is a prerequisite to all the other workshops.

#### As a participant, you will

- Learn the *Shingo Model*
- Discover the Three Insights of ENTERPRISE EXCELLENCE™.
- Explore how the Shingo Guiding Principles inform ideal behaviors that ultimately lead to sustainable results.
- Understand the behavioral assessment process through an interactive case study and on-site learning.

2019 SHINGO EUROPEAN CONFERENCE

## Attendance Fees

### Two-Day Conference

November 20–21, 2019 \$1,200.00

### DISCOVER EXCELLENCE Workshop

November 18–19, 2019 \$1,595.00

### Fireside Chat

with Ritsuo Shingo and  
Ken Snyder

\$250.00

### Tour

BMW

\$195.00

### Visual Workplace Workshop

November 19, 2019 \$595.00

Groups of three or more receive a 25% discount from the two-day Conference attendee fee when you register as a group. If you need to register separately, please email [mary.price@usu.edu](mailto:mary.price@usu.edu) for a discount code.