



For Immediate Release

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CLINICAL BUSINESS INTELLIGENCE NETWORK ANNOUNCES NEWEST MEMBERS

Appleton, Wis. (Jan. 29, 2014) — The Clinical Business Intelligence Network (CBIN) is pleased to announce its newest members: MemorialCare in Fountain Valley, Calif., and Boulder Community Hospital in Boulder, Colo.

The network, a peer-to-peer learning community, brings together healthcare leaders in performance improvement, clinical analytics, business intelligence and IT. This collaboration accelerates the spread of clinical business intelligence throughout the healthcare community, assisting members in realizing greater value from their data, and supporting the performance improvement journey of their organizations.

“Clinical business intelligence is a cornerstone to transformation of the larger healthcare system,” said Julie Bartels, executive vice president of National Health Information for the ThedaCare Center for Healthcare Value, which facilitates CBIN. “Clinical business intelligence allows healthcare systems to accurately access current performance and recognize where improvement opportunities exist.”

As our learning community grows, so does our collective knowledge base. Network member organizations are realizing improved performance, faster.

“CBIN meetings are well organized, interesting. I always gain insights from seeing what others are doing.”

- Curt Westra, Sr. Clinical Analyst, Southern Illinois Healthcare

“Really good information provided. Great sharing of approach. Superb learning for me.”

- Cheryl Cowden, CFO, North Bay Regional Health Centre

ThedaCare Center for Healthcare Value

The ThedaCare Center for Healthcare Value is transforming the healthcare industry to deliver higher value through experiments, collaboration and education that integrate three interdependent components: delivery, transparency and payment. In these areas, the Center spreads learning and accelerates improvement. Learn more at: www.createvalue.org.

-More-

CBIN Members – Add One

MemorialCare

MemorialCare Health System, a not-for-profit Southern California integrated delivery system with more than 200 care sites, 11,300 employees and 2,600 affiliated physicians, includes six top hospitals – Long Beach Memorial, Community Hospital Long Beach, Miller Children’s Hospital Long Beach, Orange Coast Memorial Medical Center in Fountain Valley and Saddleback Memorial Medical Center in Laguna Hills and San Clemente; MemorialCare Medical Group; an Independent Practice Association (IPA) – Greater Newport Physicians; Seaside Health Plan, MemorialCare HealthExpress retail clinics; ambulatory surgery centers, imaging centers and numerous outpatient centers. Known as an innovative, evidence-based system, MemorialCare is continually listed as one of the top 100 integrated healthcare networks nationwide by Modern Healthcare magazine.

Boulder Community Hospital

Boulder Community Hospital is a coordinated network of facilities and skilled personnel providing an expansive range of medical services to people and businesses in Boulder and Broomfield Counties. As a locally owned and operated non-profit hospital system, Boulder Community is dedicated to meeting the constantly evolving health care needs of local citizens. Boulder Community is known across Colorado for its clinical excellence in heart care, neurosurgery, stroke care, orthopedics and cancer care. Some 600 physicians in 54 medical specialties have privileges at BCH.