

Executive Strategy Seminar  
May 3-4 2010  
Faculty Biographies



**Kathryn Correia, President, Appleton Medical Center & Theda Clark Medical Center, Senior Vice-President, ThedaCare, Inc.**

Kathryn Correia is president of Appleton Medical Center (Appleton, Wisconsin) and Theda Clark Medical Center (Neenah, Wisconsin), and a senior vice president of ThedaCare, an integrated health delivery system serving northeast Wisconsin. Correia helped lead the creation of the system's nationally recognized collaborative care model, which has reduced key error rates to near zero while reducing the cost of care by 25%. Since joining ThedaCare in 1993, she has also been responsible for the development of ThedaCare Physicians into one of the most successful primary care group practices in the state, and served as the chief executive for ThedaCare hospitals.



**Paul H. O'Neill, Non-executive Chairman, Value Capture LLC**

Paul O'Neill was the 72nd Secretary of the U.S. Treasury, serving from 2001 to 2002. He was the chairman and CEO of Alcoa from 1987 to 1999 and retired as chairman at the end of 2000. Mr. O'Neill led Alcoa to become the safest workplace in the world, while increasing its market capitalization by more than 800%. Today, Alcoa operates across more than 40 countries at a lost workday rate that is more than 20 times lower than the average rate for American hospitals. He serves as a board member at the National Quality Forum, RAND, and more than a dozen other major corporations and non-profit organizations.



**Richard P. Shannon, MD, Chairman, Department of Medicine & Frank Wister Thomas Professor of Medicine, University of Pennsylvania Health System**

Dr. Richard Shannon's pioneering work in patient safety has been featured in the Wall Street Journal and ABC's "20/20", and was recently a centerpiece for the PBS feature entitled "Remaking American Medicine." He sits on the Governor's Special Panel on Patient Safety (PA) and is a member of the Technical Advisory Group of the Pennsylvania Healthcare Cost Containment Council. He has served as a mentor for the IHI 100,000 Lives campaign and a consultant to the Delmarva Foundation, The Safest in America Consortium, Blue Cross/Blue Shield of Massachusetts, the New York City Business Group on Health, and the US House of Representatives Committee on Energy and Commerce.



**Steven J. Spear**

Steve Spear is the four-time winner of the Shingo Prize and recipient of the McKinsey Award, a senior fellow at the Institute for Healthcare Improvement, lecturer at MIT and former assistant professor at Harvard. In 2009 he published *Chasing the Rabbit: How Market Leaders Outdistance the Competition and How Great Companies Can Catch Up & Win*. He is also the author of numerous articles appearing in academic and trade publications, including the *Harvard Business Review* and *The New York Times*.