

For Immediate Release

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THEDACARE CENTER FOR HEALTHCARE VALUE RECOGNIZED WITH ACHE'S DEAN CONLEY AWARD AND LOCAL SMALL BUSINESS OF THE YEAR AWARD

Appleton, Wis. (March 25, 2014) — John Toussaint, MD, CEO of the ThedaCare Center for Healthcare Value, received the American College of Healthcare Executives' (ACHE) 2014 Dean Conley Award for his article, "A Management, Leadership and Board Road Map to Transforming Care for Patients," published in the Spring 2013 issue of *Frontiers of Health Services Management*.

Dr. Toussaint's award-winning *Frontiers* article is available [here](#). He is presenting on the topic during this week's annual ACHE Congress in Chicago, where he also will be formally honored with the award in appreciation for his contribution to healthcare management literature.

"ACHE is among the top professional societies for executives dedicated to improving healthcare delivery," said Dr. Toussaint. "We feel a deep sense of gratitude and renewed purpose at our colleagues' recognition. It also is a recognition of the work our member organizations do each and every day as we strive for the value-based transformation of healthcare."

Also this week, the Center was named Small Business of the Year by the Appleton Post-Crescent. During 2013, approximately 2,500 healthcare leaders engaged with the Center for workshops and insights on lean management, including 750 CEOs and executives who visited Appleton.

"This honor carries special weight with us because it's from peers in our own backyard," said Helen Zak, president and COO of the Center. "Our strong roots in Appleton have allowed us to reach healthcare systems across the United States, North and South America, and beyond."

Expertise in Lean Management Systems

Both awards come as the Center is expanding its education offerings and tools on implementing a lean management system. With the upcoming launch of the organization's third book, *Beyond Heroes*, the Center offers a premiere range of resources focused on applying a lean management system in healthcare—from webinars and workshops to white papers and deep, hands-on learning experiences.

"A lean management system is the key to sustainability for any improvement effort," Zak explained. "It provides a new framework for organizations where good people are failing at lean transformation because of the structure of the current management system. Our approach is interactive and multi-layered. This works. We want to show you how."

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ThedaCare Center for Healthcare Value

The ThedaCare Center for Healthcare Value is an education institute that believes we must have three essential elements for sustainable change in healthcare: Delivery of care designed around the patient; Payment and incentives based upon value and outcomes; and Transparency of performance (quality and cost) throughout the healthcare system. Founded in 2008 and headquartered in Appleton, Wis., we are a small not for profit with a big mission to help change the healthcare industry. Learn more at: createvalue.org.

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