

For Immediate Release

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THEDACARE
CENTER FOR
HEALTHCARE VALUE

Targeting Value. Spreading Change.

THEDACARE CENTER ANNOUNCES NEW BOARD MEMBER

Appleton, Wis. (July 11, 2013) — The ThedaCare Center for Healthcare Value welcomes its newest board member, Stephen Shortell, PhD, MPH, MBA.

Dr. Shortell is the Blue Cross of California Distinguished Professor of Health Policy and Management and Professor of Organization Behavior at the School of Public Health and Haas School of Business at the University of California, Berkeley. He also served 11 years as the Dean of the School of Public Health at UC Berkeley, and holds appointments in the Department of Sociology there and at the Philip R. Lee Institute for Health Policy Research at UC San Francisco.

Dr. Shortell has published hundreds of peer reviewed journal articles on a variety of health research questions, including his most recent work on medical homes and accountable care organizations. He received his undergraduate degree from the University of Notre Dame, his master's degree in public health from UCLA, and his PhD in behavioral sciences from the University of Chicago.

The Center board unanimously confirmed the addition of Dr. Shortell during its June meeting. "Dr. Shortell is one of the most accomplished healthcare researchers in the United States," said Center CEO John Toussaint, MD. "His work goes beyond research. He has tremendous experience in motivating healthcare leaders to change the healthcare system through the Berkeley Forum and other activities he has led. We are excited to have his creative energy and enthusiasm to help move forward our mission to redesign healthcare around the world."

"The Center is leading the charge for fundamentally changing the way in which healthcare is delivered, and I'm happy to be a part of that mission," Dr. Shortell said.

He joins 13 other leading innovators on the Center board of directors:

- Daniel Ariens, president/CEO of the Ariens Company
- Maureen Bisognano, CEO of the Institute for Healthcare Improvement (IHI)
- Orest Fiume, former vice president of finance and administration for the Wiremold Company
- Dean Gruner, MD, president/CEO of ThedaCare
- George Koenigsacker, president of Lean Investments, LLC
- Randall Linton, MD, president/CEO of the Luther Midelfort-Mayo Health System
- Arnold Milstein, MD, MPH, director of the Stanford Clinical Excellence Research Center; professor of medicine at Stanford
- Paul O'Neill, former Secretary of the United States Treasury
- Walter Rugland, non-executive chairman of the ThedaCare Board of Directors
- Michael Sachs, chairman/CEO of Sg2
- John Shook, chairman and CEO of the Lean Enterprise Institute
- Jeffrey Thompson, MD, CEO of Gundersen Health System
- John Torinus, chairman of Serigraph

ThedaCare Center for Healthcare Value

The ThedaCare Center for Healthcare Value is transforming the healthcare industry to deliver higher value through experiments, collaboration and education that integrate three interdependent components: delivery, transparency and payment. In these areas, the Center spreads learning and accelerates improvement. Learn more at: createvalue.org.

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